

# BlueStar® E-Commerce US Leaders Index

The BlueStar® E-Commerce US Leaders Index (BECOM) tracks the performance of the largest and most liquid US-incorporated and US-listed companies in the E-Commerce industry. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from e-commerce services, such as internet market places and market place platforms, internet-based payment services, internet booking and streaming services, or e-commerce optimization and fulfillment software.

## Key Features



**All Time High/Low**      **52-Week High/Low**

**Total Return Net Index**    952.02/100.00      843.48/449.02

### Size and Liquidity Requirements

Float-adjusted market capitalization of at least 1 bln USD. Six-month average-daily-value-traded of at least 1 mln USD.

### Universe

Companies have to operate e-commerce websites or offer products or services that support e-commerce.

### Diversification

Companies are weighted by float-adjusted market capitalization with a maximum component weight of 10%.

### Review

Semi-annual in June and December.

## Index Data

### INDEX PARAMETERS

<b>Launch Date</b>	11 Sep 2018	<b>Components</b>	50
<b>Type</b>	Sector	<b>Volatility (250 days)</b>	39.57
<b>Currency</b>	USD	<b>Full MCap</b> bn USD	2,547.34
<b>Base Date</b>	28 Dec 2012	<b>Float MCap</b> bn USD	1,863.28
<b>Base Value</b>	100.00	<b>Correlation*</b> (250 days)	0.93

\* EQM Online Retail

### FUNDAMENTALS\*

<b>Price/Earnings Trailing</b>	397.17
<b>Price/Book</b>	5.19
<b>Price/Sales</b>	2.12
<b>Price/Cash Flow</b>	18.76
<b>Dividend Yield</b>	0.36

\* as of 30 Nov 2022

### ANNUALISED PERFORMANCE\*

<b>1 Month</b>	7.19%
<b>1 Year</b>	-37.69%
<b>3 Years</b>	1.44%
<b>5 Years</b>	8.08%
<b>7 Years</b>	17.94%

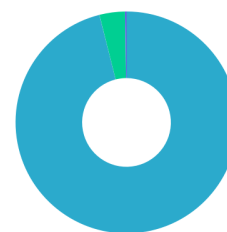
\* Total Return Net Index

## Country and Size Weightings

Country	Count	Weight
United States	50	100.00%



■ US



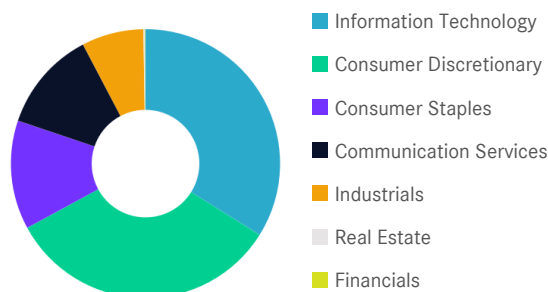
- Large-Cap
- Mid-Cap
- Small-Cap
- Micro-Cap

Size	Count	Weight
Large-Cap (> 6 bn)	27	96.09%
Mid-Cap (1.5 bn - 6 bn)	20	3.74%
Small-Cap (0.2 bn - 1.5 bn)	3	0.17%
Micro-Cap (0.0 bn - 0.2 bn)	0	0.00%

# BlueStar<sup>®</sup> E-Commerce US Leaders Index

## Sector Weightings

Sector	Count	Weight
Information Technology	21	33.89%
Consumer Discretionary	14	33.18%
Consumer Staples	1	13.11%
Communication Services	7	12.15%
Industrials	4	7.42%
Real Estate	2	0.18%
Financials	1	0.07%



## Index Components

Top Components by Weight	Country	Weight	Best Performing Components	YTD	1 Day
WALMART INC	US	13.11%	Sabre Corporation	-27.59%	3.49%
NETFLIX INC	US	9.50%	UPWORK INC	-63.76%	2.06%
AMAZON.COM INC	US	8.13%	Affirm Holdings, Inc. Class A	-85.46%	1.46%
SALESFORCE INC	US	7.99%	UBER TECHNOLOGIES INC	-31.43%	1.45%
PayPal Holdings Inc.	US	6.72%	Marqeta, Inc. Class A	-60.63%	1.35%
Booking Holdings Inc	US	6.66%			
SERVICENOW INC	US	5.83%			
TARGET CORP	US	5.22%			
UBER TECHNOLOGIES INC	US	4.90%			
Fiserv Inc	US	4.18%			
Airbnb, Inc. Class A	US	3.11%			
BLOCK INC	US	2.85%			
<b>Subtotal</b>		<b>78.18%</b>			
			Worst Performing Components	YTD	1 Day
			OPENDOOR TECHNOLOGIES INC	-88.30%	-8.06%
			PayPal Holdings Inc.	-60.41%	-4.93%
			DOCUSIGN INC	-69.40%	-3.50%
			DOORDASH INC	-62.93%	-3.38%
			SERVICENOW INC	-36.39%	-2.99%

## Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
<b>Price Index</b>	BECOM	DE000SLOFUM6	SLOFUM	BQ0GRX1	BECOM	.BECOM	118655360
<b>Total Return Net</b>	BECOMNTR	DE000SLA6176	SLA617	BMGR536	BECOMNTR	.BECOMNTR	43734080
<b>Total Return Gross</b>	-	-	-	-	-	-	-

For further information visit [www.marketvector.com](http://www.marketvector.com)

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