

## MarketVector Indexes™ Licenses three Brazilian Equity Indexes to Investo ETFs, Expanding Firm's Brazilian Coverage

*The Indexes will underlie Investo ETFs' new Domestic Equity ETFs*

**FRANKFURT, Germany (September 22, 2022)** – MarketVector Indexes™ announces the licensing of the [MarketVector™ Brazil Domestic Exposure \(BRL\) Index \(ticker: MVRDE\)](#), the [MarketVector™ Brazil Global Exposure \(BRL\) Index \(ticker: MVRGE\)](#) and the [MarketVector™ Brazil Small-Cap Value \(BRL\) Index \(ticker: MVRSV\)](#) to underlie Investo ETFs' new Domestic Equity ETFs.

“We are proud to introduce three new equity indexes for the Brazilian market, including the newest members of our unique Economic Exposure Index family,” said Steven Schoenfeld, CEO of MarketVector Indexes™. “With Brazil’s vitally-important Presidential election in October, the timing of our introduction of these indexes and the Investo ETFs that track them will enable investors to express their views on the Brazilian economy regardless of the election’s outcome,” he added.

With such a dynamic and important economy, the approach of both global and local investors to the Brazilian equity market is ripe for innovation. The MarketVector Brazil Economic Exposure Indexes (MVRDE and MVRGE) provide, for the first time, a way for investors to gain more precise exposure to the economic and industry trends driving the Brazilian economy, as well as an efficient vehicle to diversify their existing Brazil equity exposures. And the Market Vector Brazil Small-Cap Value Index (MVRSV) provides unique and targeted exposure to a segment of Brazil’s equity market that is often ignored.

The indexes are reviewed on a semi-annual basis and are calculated in BRL as price indexes and total return net indexes. The [MarketVector™ Brazil Domestic Exposure \(BRL\) Index \(ticker: MVRDE\)](#) and the [MarketVector™ Brazil Global Exposure \(BRL\) Index \(ticker: MVRGE\)](#) are weighted by float-adjusted market capitalization.

“These products offer a new way for investors to access the Brazilian equity market in a more intelligent and efficient way. By offering two products that focus on Global Exposure companies and Domestic Exposure companies, we allow investors to build their allocations according to what they understand to be the moment of the economy”, says Cauê Mançanares, CEO of Investo. “The best-known index in the Brazilian market is the Ibovespa. Meantime, the Ibovespa has some inefficiencies, such as a large concentration in a few large companies. The Brazil Economic Exposure ETFs complement an allocation purely on Ibovespa, as they allow investors to choose which segment of companies has the greatest potential, those that serve the Brazilian market or those that serve the markets outside Brazil.”

The [MarketVector™ Brazil Small-Cap Value \(BRL\) Index \(ticker: MVRSV\)](#) is weighted based on value-focused fundamental factors.

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“The Brazilian Small-caps ETF brings to Brazil a multi-factor investment strategy that is already established around the world, allowing Brazilian investors to systematically invest in companies with small capitalization and low multiples without worrying about spending time analyzing the financial statements of any company. It is an alternative for those who want to invest in Brazilian Small-caps, but focusing on the companies that are undervalued when compared to their peers,” added Mr. Mançanares.

Detailed information about the indexes, including methodology details and index data, is available on the [MarketVector Indexes™ website](#).

### **Key Index Features**

[MarketVector™ Brazil Domestic Exposure \(BRL\) Index \(ticker: MVRDE\)](#)

Number of Components: 100

Base Date: December 31, 2013

Base Value: 1000

### **Key Index Features**

[MarketVector™ Brazil Global Exposure \(BRL\) Index \(ticker: MVBRGE\)](#)

Number of Components: 22

Base Date: December 31, 2013

Base Value: 1000

### **Key Index Features**

[MarketVector™ Brazil Small-Cap Value \(BRL\) Index \(ticker: MVBRV\)](#)

Number of Components: 61

Base Date: December 31, 2013

Base Value: 1000

**End**

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### About MarketVector Indexes™ - [www.marketvector.com](http://www.marketvector.com)

MarketVector Indexes™ (“MarketVector™”) - both trademarks pending - is a regulated Benchmark Administrator in Europe, incorporated in Germany and registered with the Federal Financial Supervisory Authority (BaFin). MarketVector™ maintains indexes under the MarketVector™, MVIS® and BlueStar® names. With a mission to accelerate index innovation globally, MarketVector™ is best-known for its broad suite of Thematic Indexes, its extensive family of global equity indexes, a long-running expertise in Hard Asset-linked equity indexes, and its pioneering Digital Asset index family. MarketVector™ is a wholly-owned, independent subsidiary of Van Eck Associates Corporation of the US, and is proud to be in partnership with more than 25 Exchange Traded Product (ETP) issuers and index fund managers in markets throughout the world.

### About Investo - <https://investoetf.com/>

Investo is the first independent investment manager in Brazil to specialize in ETFs (Exchange Traded Funds). Founded at Harvard University (USA) in early 2020, its purpose is to "turn Brazilians into global investors", bringing innovation to Brazil by means of products that enable investments abroad in a simple, safe, agile and low-cost manner, allowing Brazilians to participate in the value generation of the world's best companies. Founded by Cauê Mançanares, CEO, Luiz Junior, COO, and partner Gabriel Lansac as CRO, Investo has partners such as BTG, Nubank Invest, Credit Suisse, Banco Inter and Banco Modal.