MarketVector Indexes

BlueStar® Global Online Gambling, Video Gaming and eSports Index

The BlueStar® Global Online Gambling, Video Gaming, and eSports Index (BVGOG) tracks the performance of the largest and most liquid companies involved in the online gambling, video gaming and eSports industries. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from online gambling, video gaming and/or eSports. BVGOG covers at least 90% of the investable universe of each the online gambling and video gaming/eSports segments.

Key Features

	All Time High/Low	52-Week High/Low
Total Return Net Index	116.60/57.26	87.72/68.31

Size and Liquidity Requirements
Full MCap of at least 150 mln USD. Three months average-daily-trading volume of at least 1 mln USD at a review and also at the previous two reviews. At least 250,000 shares traded per month over the last six months at a review and also at the previous two reviews.

Universe
Companies have to generate at least 50% revenues from online gambling, video gaming and esports segments.

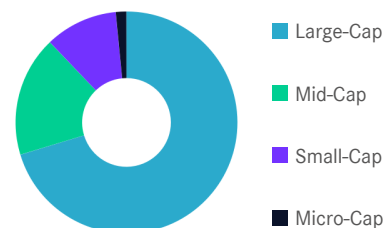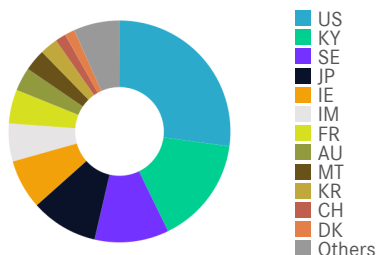**Diversification**
Company weightings are capped at 8%.

Review
Quarterly.

Index Data

INDEX PARAMETERS

Launch Date	25 Mar 2022	Components		47
Type	Sector	Volatility (250 days)		17.27
Currency	USD	Full MCap bn USD		1,135.65
Base Date	31 Dec 2020	Float MCap bn USD		779.12
Base Value	100.00	Correlation* (250 days)		0.83

* MVIS Global Video Gaming & eSports Index

FUNDAMENTALS*

Price/Earnings Trailing	-141.33
Price/Book	3.02
Price/Sales	2.14
Price/Cash Flow	13.17
Dividend Yield	1.34

* as of 31 Mar 2024

ANNUALISED PERFORMANCE*

1 Month	0.06%
1 Year	11.25%
3 Years	-8.33%
5 Years	-
7 Years	-4.46%

* Total Return Net Index

Country and Size Weightings

Country	Count	Weight
United States	12	27.14%
Cayman Islands	4	15.64%
Sweden	3	10.84%
Japan	6	9.81%
Ireland	1	7.22%
Isle of Man	2	5.50%
France	2	4.96%
Australia	3	3.42%
Malta	3	3.18%
South Korea	2	2.60%
Switzerland	1	1.55%
Denmark	1	1.45%
Others	7	6.69%

Legend: US, KY, SE, JP, IE, IM, FR, AU, MT, KR, CH, DK, Others

Legend: Large-Cap, Mid-Cap, Small-Cap, Micro-Cap

Size	Count	Weight
Large-Cap (> 6 bn)	21	70.32%
Mid-Cap (1.5 bn - 6 bn)	13	17.55%
Small-Cap (0.2 bn - 1.5 bn)	10	10.59%
Micro-Cap (0.0 bn - 0.2 bn)	3	1.55%

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Sector Weightings

Sector	Count	Weight
Consumer Discretionary	22	51.74%
Communication Services	20	40.31%
Information Technology	5	7.95%

- Consumer Discretionary
- Communication Services
- Information Technology

Index Components

Top Components by Weight	Country	Weight
TENCENT HOLDINGS LTD	KY	8.88%
DRAFTKINGS INC	US	8.75%
EVOLUTION AB	SE	7.62%
FLUTTER ENTERTAINMENT PLC	IE	7.22%
LA FRANCAISE DES JEUX SAEM	FR	3.76%
ENTAIN PLC	IM	3.61%
NETEASE INC-ADR	KY	3.45%
NINTENDO CO LTD	JP	3.24%
ELECTRONIC ARTS INC	US	2.66%
ADVANCED MICRO DEVICES	US	2.43%
TAKE-TWO INTERACTIVE SOFTWARE INC	US	2.26%
ROBLOX CORP	US	2.18%
Subtotal		**56.07%**

Best Performing Components	YTD	1 Day
NETEASE INC-ADR	9.07%	3.76%
UNITY SOFTWARE INC	-33.77%	3.32%
SUPER GROUP SGHC LTD	3.79%	2.49%
ROBLOX CORP	-14.50%	2.28%
BALLYS CORP	-0.43%	2.21%

Worst Performing Components	YTD	1 Day
BETTER COLLECTIVE A/S	4.35%	-6.06%
CATENA MEDIA PLC	-19.69%	-3.19%
PLAYTECH PLC	0.30%	-2.05%
APPLOVIN CORP	92.02%	-1.96%
KAMBI GROUP PLC	-48.39%	-1.23%

Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
Price Index	BVGOG	DE000SL0FFF1	SL0FFF	BMFT5B1	BVGOG	.BVGOG	117779218
Total Return Net	BVGOGNTR	DE000SL0FFG9	SL0FFG	BMFT5C2	BVGOGNTR	.BVGOGNTR	117779221
Total Return Gross	BVGOGTR	DE000SL0FFH7	SL0FFH	BMFT5D3	BVGOGTR	.BVGOGTR	117779223

For further information visit www.marketvector.com